

McDelivery® 2016 Click and Win promotion, in association with OCBC. Official Rules ("Official Rules")

Promotion runs from 0000 hours on 06 June 2016 to 2359 hours on 21 July 2016 ("Promotion Period")

Promoter: McDonald's Restaurants Pte Ltd ("McDonald's")

Prize Partner: Oversea-Chinese Banking Corporation Limited ("OCBC")

QUALIFYING CUSTOMERS WILL AUTOMATICALLY BE ENROLLED IN THIS PROMOTION EACH TIME THAT HE/SHE MAKES A QUALIFYING SPEND DURING THE PROMOTION PERIOD.

THIS PROMOTION IS VOID OUTSIDE OF THE REPUBLIC OF SINGAPORE

HOW TO PARTICIPATE

Each Qualifying Spend that a Qualifying Customer makes within a Day (as defined below) during the Promotional Period will automatically entitle the Qualifying Customer to one (1) chance to win in that Day's Draw.

Qualifying Customers (as defined below) whose Qualifying Spend is using a Qualifying Card (as defined below) will be entitled to five (5) chances for each Qualifying Spend.

"Qualifying Spend" means a minimum of S\$20 spent on McDonald's food and drink products only by a Qualifying Customer (as defined below) in a single completed order through:

- (i) McDelivery 24/7 service via online (www.mcdelivery.com.sg);-or
- (ii) McDelivery iPhone app (free iPhone app download from iTunes Store (Singapore) (the "iPhone App"); or
- (iii) McDelivery Android app (free Android app download from Google Play (Singapore) (the "Android App") for delivery in Singapore.

"Qualifying Card" means a Visa or Master credit card or debit card issued in Singapore by OCBC. For the removal of doubt, the Qualifying Card used to make the Qualifying Spend need not be registered in the name of the Qualifying Customer, PROVIDED ALWAYS that the Qualifying Spend is made with the due authorization of the person in whose name the Qualifying Card is registered ("Cardmember").

"Qualifying Customer" refers to the person who meets all of the following criteria:

- (i) Singapore citizen or permanent resident;
- (ii) eighteen (18) years or above;
- (iii) registered with McDonald's at the point of order through the website www.mcdelivery.com.sg or through the iPhone App or Android App, and through whose registered account a Qualifying Spend is made; AND
- (iv) is not otherwise ineligible or disqualified under these Official Rules.

"Draw" means the lucky draw conducted for a relevant Day during the Promotion Period during which a potential Prize winner for that Day is randomly drawn – the Draw for each relevant Day will be held weekly such that 7 Draws will be conducted together save for the last week whereby only 4 Draws will be conducted.

"Day" means the period commencing on 0000 hours on a day in Singapore and ending on 2359 hours on the same day. All dates and time in these Official Rules refer to dates and time in Singapore.

Please note:

In determining Qualifying Spend, only charges for McDonald's food and/or drink products are counted. Delivery / transport surcharges, Goods and Services Tax and other ancillary charges and fees shall be disregarded;

An order is regarded as a "completed order" only if (i) payment in full has been received by McDonald's; (ii) such order is not cancelled; and (iii) there are no product returns, credits or refunds made in connection with such order.

The date and time of a relevant Qualifying Spend shall be conclusively determined with reference to the date and time of authorization for the Qualifying Spend as recorded by McDonald's.

There is no limit in the number of Qualifying Spends that a Qualifying Customer may make in a Day.

PRIZE

Each Day during the Promotion Period, S\$1,000.00 (each a "Prize") stands to be won by one (1) Qualifying Customer ("Prize Winner").

Prizes are denominated in Singapore Dollars.

Total Prize pool is as follows:

One Prize Winner per Day of S\$1,000 X 46 days = \$46,000

Breakdown of Promotion periods/Prizes:

* Week 1: 06 June to 12 June 2016 = 7 Prize Winners of S\$1,000 per Day

* Week 2: 13 June to 19 June 2016 = 7 Prize Winners of S\$1,000 per Day

* Week 3: 20 June to 26 June 2016 = 7 Prize Winners of S\$1,000 per Day

* Week 4: 27 June to 03 July 2016 = 7 Prize Winners of S\$1,000 per Day

* Week 5: 04 July to 10 July 2016 = 7 Prize Winners of S\$1,000 per Day

* Week 6: 11 July to 17 July 2016 = 7 Prize Winners of S\$1,000 per Day

* Week 7: 18 July to 21 July 2016 = 4 Prize Winners of S\$1,000 per Day

One (1) Prize Winner will be drawn by McDonald's for each Day. Each Draw is by means of a computerized system which is not conducted in public, but shall be witnessed and audited by a public auditor who is not in the employment of McDonald's. Each Draw shall be conducted at the following office address: Unit 6, 3 Central Ave, Thornleigh, Sydney, New South Wales, Australia, 2120 ("CREATA") on the following Draw dates at 3pm Singapore Time ("SGT").

Week 1 Draw date: 15 June 2016, Wednesday

Week 2 Draw date: 22 June 2016, Wednesday

Week 3 Draw date: 29 June 2016, Wednesday

Week 4 Draw date: 06 July 2016, Wednesday

Week 5 Draw date: 13 July 2016, Wednesday

Week 6 Draw date: 20 July 2016, Wednesday

Week 7 Draw date: 25 July 2016, Monday

GENERAL CONDITIONS OF PARTICIPATION

By participating in this Promotion, all Qualifying Customers shall be deemed to agree to abide by and be bound by these Official Rules and the decisions of McDonald's concerning this Promotion.

All Prizes shall be claimed in Singapore in accordance to the claim procedures set out in these Official Rules. The right to claim a Prize is strictly personal to the winning Qualifying Customer of the Prize and cannot be assigned or otherwise transferred in whole or in part.

To the maximum extent permitted under law, McDonald's and/or Prize Partner are not liable for any death, personal injury or loss or damage resulting from or in connection with a Qualifying Customer's participation in this Promotion, including any Prize awarded under this Promotion and any charges made to the Qualifying Card.

The Qualifying Customer agrees that the decisions of McDonald's concerning this Promotion shall be deemed as final and binding in all respects and shall not be called into question in any court.

By participating in this Promotion and/or claiming any Prize, the Qualifying Customer hereby releases and agrees to hold harmless, to the maximum extent permitted under applicable law, McDonald's, McDonald's agents for administering this Promotion and its Prize Partner, from and against any and all costs, injuries, losses or damages of any kind, due in whole or in part, directly or indirectly, to the Qualifying Customer's participation in this Promotion, or arising out of his/her participation in any Promotion-related activity (including any charges made by the Qualifying Customer to the Qualifying Card (whether or not authorised by the Cardmember), or his/her receipt, use or misuse of any Prize that may be awarded.

Subject to any government approval which may be required, McDonald's reserves the right, without prior notice and at any time to terminate or suspend this Promotion, in whole or in part, or modify this Promotion in any way, without any liability therefor, for any reasonable cause as determined by McDonald's in its sole discretion, including factors that interfere with the conduct of the Promotion as contemplated by these Official Rules; compromise of the Promotion by virus, worms, bugs, non-authorized human intervention, force majeure, or other causes which, in the sole opinion of the McDonald's, corrupt or impair the administration, security, fairness or proper running of the Promotion. Only the Prizes described in these Official Rules will be awarded in this Promotion. It is the Qualifying Customer's responsibility to ensure that he/she has complied with the conditions contained in these Official Rules.

Prizes which remain unclaimed two (2) months after the announcement of the winners shall be donated to the Community Chest or such other Singapore registered charity in accordance with local law.

This Promotion is governed by Singapore law, and each Qualifying Customer agrees to submit to exclusive jurisdiction of the Singapore courts.

If a Qualifying Customer does not agree to abide by and be bound by these Official Rules and the decisions of McDonald's concerning this Promotion, McDonald's shall have the right to disqualify such Qualifying Customer from the Promotion and to forfeit any Prize that such Prize winner may win and such Prize winner shall thereupon have no right to participate in the Promotion and/or, if applicable, to claim or retain the Prize. If such Prize winner collects a Prize but fails to abide by and be bound by

these Official Rules and the decisions of McDonald's concerning this Promotion, he/she shall be required to return the Prize.

McDonald's may, at their sole discretion, modify the Official Rules, make Prize substitutions or cancel this Promotion, without prior notice to any person. McDonald's decision on all matters relating to this Promotion will be final, binding and conclusive on all Qualifying Customers, and no correspondence will be entertained

PRIVACY POLICY

Each Qualifying Customer agrees and accepts that McDonald's may collect personal information from him/her for the purposes of administering and publicizing this Promotion and/or conducting analysis on this Promotion and he/she also agree that McDonald's may transfer his/her personal information to McDonald's designated games management vendor (whether located within or outside of Singapore) for the purposes of conducting the weekly Draw. Unless it has first obtained the consent of a Qualifying Customer, McDonald's (i) will not collect more personal information than it needs for the foregoing purposes; and (ii) will only use such Qualifying Customer's personal information for the foregoing purposes, which may include transferring the personal information to its affiliates and associates.

The Prize Partner may require the Prize Winners to provide personal information in connection with claiming the Prize and the Prize Winners hereby consent to Prize Partner collecting, using and disclosing his/her personal information for purposes reasonably required by the Prize Partner to issue the Prize to the Prize Winners, for the purposes set out in the "Publicity Release" clause below.

PUBLICITY RELEASE

If a Qualifying Customer is a Prize Winner, he/she agrees that his/her right to claim the Prize shall be conditional on his/her agreement that McDonald's, its parent company, subsidiaries, affiliates, franchisees and agencies, and any of their successors, assigns, licensees and Prize Partner and its related companies shall have the right, but not the obligation, to use his/her name, voice and likeness and any statements made by or attributed to him/her relating to McDonald's, Prize Partner or this Promotion in any and all media, now known or hereafter devised, in perpetuity and throughout the universe for advertising, marketing, publicity and promotional purposes in connection with this Promotion and other McDonald's or Prize Partner promotions without compensation to such Qualifying Customer, which will include participation in a photo shoot, and he/she releases McDonald's and the Prize Partner from any liability arising from such use, including, without limitation, claims for invasion of privacy, infringement of right of publicity, and defamation (including libel and slander). If required by McDonald's the said Qualifying Customer shall sign a separate consent and release on terms substantially similar to the foregoing. If a relevant Qualifying Customer does not agree to the foregoing, he/she shall be deemed to forfeit his/her right to claim a Prize. If such Qualifying Customer collects a Prize but fails to comply with these obligations, he/she shall be required to return the Prize.

RIGHTS

McDonald's reserves the right and at any time at its absolute discretion and without giving any reason or notice, to vary, modify or amend the terms of these Official Rules in such manner as McDonald's thinks fit. McDonald's interpretation of these Official Rules shall be final, conclusive and binding.

INELIGIBILITY

Persons in any of the following categories are NOT eligible to participate or win any Prizes:

- Persons who are employees or agents of McDonald's or its promotional or advertising agencies or their respective affiliates or who are independent contractors or provided services to any of the above organizations.
- Persons who are involved in the development, production or distribution of materials for this Promotion. Persons who are immediate family members (defined as spouse or biological or adoptive or step mothers, fathers, sisters, brothers, daughters, sons or dependant) of, or reside in the same household as, any person in any of the preceding categories, and
- Persons who are NOT citizens/permanent residents of Singapore or who are under eighteen (18) years of age.

VERIFICATION OF PRIZE WINNERS

McDonald's reserves the right to verify and satisfy itself as to the identity and eligibility of any Qualifying Customer before declaring him/her the winner of any Prize or awarding any Prize to him/her. In doing so, McDonald's reserves the right to verify the identity of the Prize Winners drawn, such person's name, NRIC / FIN number and/or credit card number and/or such other details as McDonald's deems necessary.

NOTIFICATION TO PRIZE WINNERS

Effort will be made to contact each potential Prize Winner at least three (3) times via email and such means as it deems appropriate in its sole discretion or that are required under applicable law. These attempts are officially recorded for verification.

DISQUALIFICATION OF PRIZE WINNERS

McDonald's shall have the right to disqualify a potential Prize winner and forfeit any Prize to be awarded to such person if:

- (i) McDonald's is not able to contact the potential Prize Winner after three (3) attempts;
- (ii) the potential Prize Winner does not respond to McDonald's or notifies McDonald's that it does not wish to claim the Prize;
- (iii) the potential Prize Winner is or becomes ineligible to participate in the Promotion, or does not agree to abide by and be bound by these Official Rules and the decisions of McDonald's concerning this Promotion, or having agreed to so abide and be bound, fails to do so;
- (iv) the potential Prize Winner has committed any act of fraud or dishonesty, or has misrepresented anything, in connection with his/her this Promotion, or the potential Prize Winner is not Cardmember of the Qualifying Card used to make a Qualifying Spend and such card was so used without the authorization of the Cardmember of such card;
- (v) the potential Prize Winner dies or becomes mentally incapable.

If a potential Prize Winner is disqualified, McDonald's reserves the right to draw another Qualifying Customer to replace such disqualified potential Prize Winner, or to donate the Prize in question to winnings to the Community Chest or such other Singapore registered charity as is approved by the relevant authorities.

All decisions of McDonald's are final, binding and conclusive on all matters.

ANY PERSON ATTEMPTING TO DEFRAUD McDONALD'S AND/OR PRIZE PARTNER IN ANY WAY IN CONNECTION WITH THIS PROMOTION WILL BE DISQUALIFIED AND PROSECUTED TO THE FULLEST EXTENT OF THE LAW.

LOCATION OF OFFICIAL RULES

The terms of these Official Rules and any amendments will be displayed at www.mcdonalds.com.sg/ .

All information is correct at time of print and subject to change without notice.